

# Mid-Moraine Water Quality Collective Meeting



1. E&I
2. 2018
3. Tools & Tactics

December 6, 2017





# E&O and Public Involvement Campaign

**NR 216** and Behavioral Change



# 2018



- Story Telling
- Focused on Your Successes
- Efficient and Effective



# MEANINGFUL ENGAGEMENT

**Community Events**

**Adopt-A-Storm Drain (P.I.)**

**Email Blast**

**Thursday Night Lights**

**TV**

**OTT**

**Radio**

**Schools**

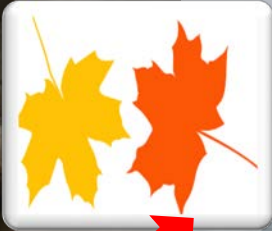
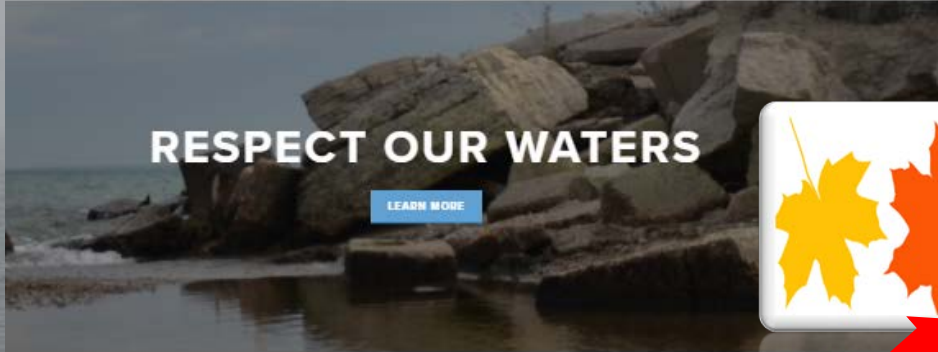
**Mailing List**

**SEM**

**Social Media**

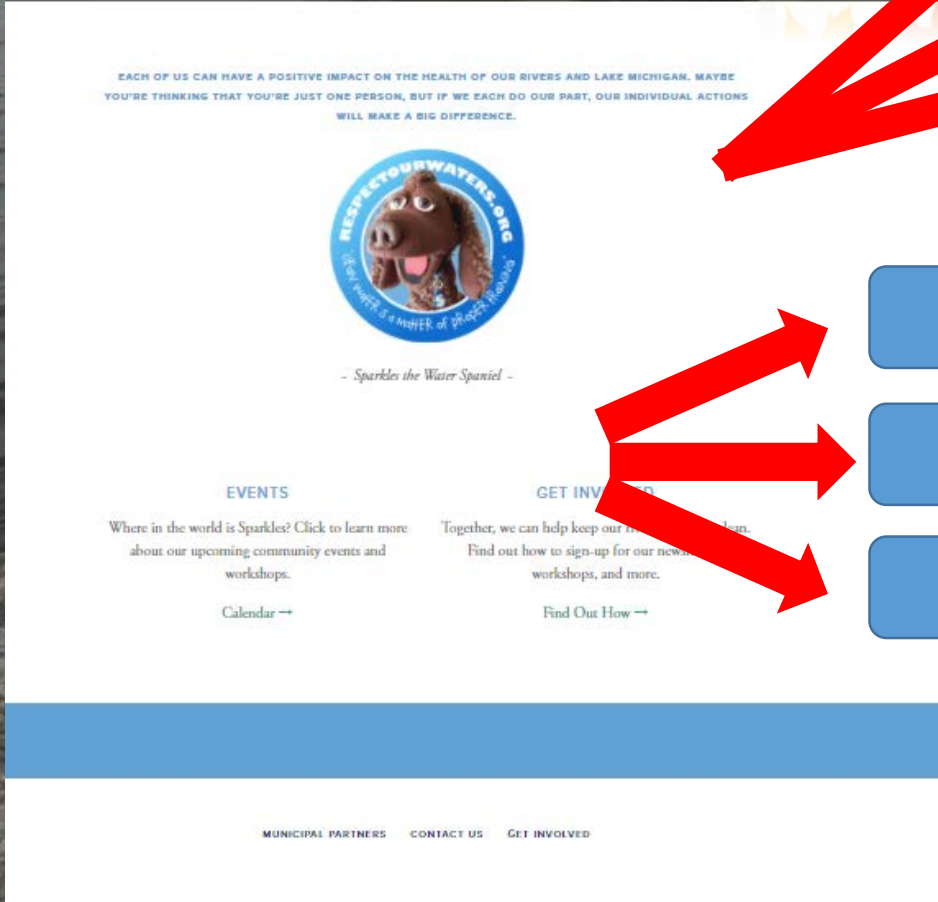
**Partner Workshops**





# Creating & Accessing Content

(content calendar)



Municipality X

Municipality Y

Municipality Z



THANK YOU



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